



ATSK Decision Pack

Committee-ready decision support for systems visibility and measurable controls across operational silos.

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TL;DR

- **Problem:** Critical business flows cross silos. Outages, revenue leakage, and slow diagnosis happen in the gaps.
- **Solution:** End-to-end visibility maps + working instrumentation seeds—not just slides.
- **Outcome:** Faster diagnosis, reduced hidden risk, measurable controls.
- **Starting point:** \$45k for a 2-week diagnostic with concrete deliverables.

PACKAGED OFFERS

Systems Visibility Diagnostic

Recommended

End-to-end flow map, gap analysis, working seed where feasible.

PRICING **\$45k-\$75k**

Timeline: 2 weeks
Credit-forward: \$10k

- End-to-end flow map across 2-3 critical paths
- Revenue/cost impact assessment
- Working instrumentation seed (where feasible)
- 90-day action plan with owner assignments

Cloud Cost / FinOps Audit

Full spend breakdown, quick-win savings, FinOps maturity roadmap.

PRICING **\$30k-\$60k**

Timeline: 1-2 weeks

- Full cloud spend breakdown by service/team
- Quick-win savings opportunities (often 15-30%)
- Reserved/Savings Plans recommendations
- FinOps maturity roadmap

Technical Diligence Sprint

Deep-dive for PE/VC: code quality, infrastructure, team capability, risk.

RANGE **\$35k-\$95k**

Focused	\$35k-\$55k
Comprehensive	\$55k-\$95k
Custom	\$95k+

Timeline: 1-2 weeks

- Codebase quality and technical debt assessment
- Infrastructure and security posture review
- Team capability and key-person risk analysis
- Scalability and integration risk report

Fractional CTO

Ongoing technical leadership: strategy, team, vendors, board communications.

RANGE **Starting at \$18k/mo**

Embedded (1-2 days/wk)	\$18k-\$35k/mo
Transformation (3-4 days/wk)	\$35k-\$65k/mo

Term: 3-month initial term

- Technology strategy and roadmap ownership
- Team structure, hiring, and mentorship
- Vendor evaluation and budget management
- Board and investor communication

RESULTS SIGNALS

\$1M+

Revenue recovered

90%+

Unactionable alerts eliminated

2 weeks

To first visibility map

CASE STUDIES

- atsk.net/case-studies/revenue-leakage-recovery
- atsk.net/case-studies/end-to-end-flow-health

More outcomes: atsk.net/results

FREQUENTLY ASKED QUESTIONS

Can you work within our existing tools?

Yes. I'm tool-agnostic and integrate into your current stack.

How do you avoid slideware?

Every engagement produces concrete artifacts and—when appropriate—a working seed implementation.

How do we know this will work?

We start with a time-boxed diagnostic that validates assumptions using your real signals.

What happens after the diagnostic?

You can execute with your team, extend with me for implementation, or retain me for ongoing leadership.

Confidentiality / NDA?

NDA-ready. I treat all client information as confidential by default.

NEXT STEPS

If you need a scoped diagnostic, book discovery.

Book discovery: atsk.net/book

Send a note: atsk.net/contact

Source of truth: Offer, pricing, proof, and FAQ data from the production decision-support model.

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